

Ministry of Culture

PUBLISHED RESULTS-BASED PLAN 2006/07

PUBLISHED RESULTS-BASED PLAN 2005/06

ANNUAL REPORT 2004/05

**Excerpt from:
Results-based Plan Briefing Book 2006/07
ISSN # 1718-634X (Online)**

TABLE OF CONTENTS

PART I: PUBLISHED RESULTS-BASED PLAN 2006/07

MINISTRY OVERVIEW

Ministry Overview Statement	4
Ministry Organization Chart	7
Legislation	8
Agencies, Boards, Commissions	9

PUBLISHED RESULTS-BASED PLAN 2006/07	10
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MINISTRY FINANCIAL INFORMATION

Table 1: Ministry Planned Expenditures 2006/07	17
Table 2: Ministry Planned Expenditures by Program Name 2006/07	17

APPENDIX I: PUBLISHED RESULTS-BASED PLAN 2005/06 AND ANNUAL REPORT 2004/05

PUBLISHED RESULTS-BASED PLAN 2005/06	19
Table 1: Ministry Planned Expenditures 2005/06	24
Table 2: Ministry Planned Expenditures by Program Name 2005/06	24

ANNUAL REPORT 2004/05	25
Table 3: Ministry Expenditures	30

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**PART I:
PUBLISHED RESULTS-BASED PLAN
2006-07**

MINISTRY OVERVIEW

The Ministry of Culture supports Ontario's arts and cultural industries, protects its heritage resources and assists the public library system to improve the social and economic vitality of the province.

The ministry promotes and markets Ontario's cultural and heritage attractions to realize their full economic potential. It works with local communities and cultural agencies to enhance and preserve Ontario's culture and heritage.

Ministry Vision

The arts, culture and heritage represent all that is best and enduring about the human spirit. We have all been inspired, enlightened and affected by books, music, film, a visit to an art gallery, theatre, historic site or museum.

Our quality of life is enriched through the vitality that arts, culture and heritage bring to our communities. Our artists are innovators, who help us see the world in unique and often challenging ways. They reflect and strengthen our cultural values of creativity, individuality and diversity. Our heritage assets celebrate our past and build community pride for present and future generations. Our libraries are vital community hubs for literacy, learning and citizen engagement.

The arts, culture and heritage not only enhance our lives, they account for a significant share of our economic growth. They are a major draw for Canadian tourists and travellers from the United States and around the world. In addition, Ontario's cultural industries — including book and magazine publishing, film and television production, sound recording and digital media — contribute billions of dollars to the Ontario economy each year.

Learning about — and through — the arts and other cultural experiences is an essential part of a well-rounded education. It raises the level of student engagement and motivation, which results in higher academic achievement. These impacts are even more profound for hard-to-reach learners and at-risk youth. Arts education develops the creative, communication and problem-solving skills that children need to succeed in the creative/knowledge economy.

Our vision is: Ontario's arts, cultural and heritage sector spurs the growth of a creative economy. It strengthens our competitive advantage and promotes innovation and discovery. Our quality of life is enriched through lifelong learning, respect for heritage, and creative expression in all its diversity.

Key Strategies

In 2006-07, the Ministry of Culture will:

- Invest in the entertainment and creative industries
- Enhance the economic conditions of artists
- Support the sustainability of the ministry's culture agencies
- Help conserve our heritage resources through a strengthened Ontario Heritage Act
- Support public libraries as leading-edge resources for learning
- Encourage the sustainability and promotion of Francophone culture in Ontario
- Help students learn and achieve through arts education and community outreach.

Ministry Responsibilities, Programs and Services

The Ministry of Culture administers legislation, develops policy and delivers programs to maximize the significant contribution the arts, heritage, libraries, cultural industries and cultural agencies make to Ontario's social, cultural and economic well-being. It fosters strategic alliances among stakeholders and provides them with the tools to be innovative and to increase their sustainability and self-reliance.

The ministry provides transfer payments for operational funding to ministry agencies, libraries, museums, provincial heritage organizations, and other support to the cultural sector.

In partnership with its agencies, provincial and community-based organizations, other ministries, federal and municipal governments and the private sector, the ministry works to enrich the quality of life in Ontario and to promote success for students through arts.

The ministry stimulates an environment in which high-growth cultural industries — film and television production, book and magazine publishing, sound recording and digital media — can thrive and drive economic prosperity. Strategic investments in cultural tourism enable cultural agencies and attractions to increase their market reach and develop new audiences and products to boost tourism across Ontario.

A leader in heritage conservation, the ministry helps to build community capacity to preserve and protect Ontario's unique and irreplaceable heritage resources. The ministry also supports equitable access to information resources for all Ontarians through public libraries, fostering literacy, an excellent quality of life and prosperity through lifelong learning.

The activities of fourteen provincial agencies are overseen by the ministry. They are key partners in delivering on the government's priorities.

Through the Ontario Trillium Foundation, the ministry helps to build stronger, safer communities through support for charitable and not-for-profit organizations in the arts

and culture, sports and recreation, human and social services and environmental sectors.

Ontario's cultural agencies provide educational programming for hundreds of thousands of young people each year. They stimulate economic growth through support for our cultural industries and cultural tourism. They are stewards of our history, and centres of excellence and innovation. The ministry's agencies include:

Attractions:

- Art Gallery of Ontario
- McMichael Canadian Art Collection
- Ontario Heritage Trust
- Ontario Science Centre
- Royal Botanical Gardens
- Royal Ontario Museum
- Science North

Regulatory/Advisory:

- Conservation Review Board
- Minister's Advisory Council for Arts and Culture

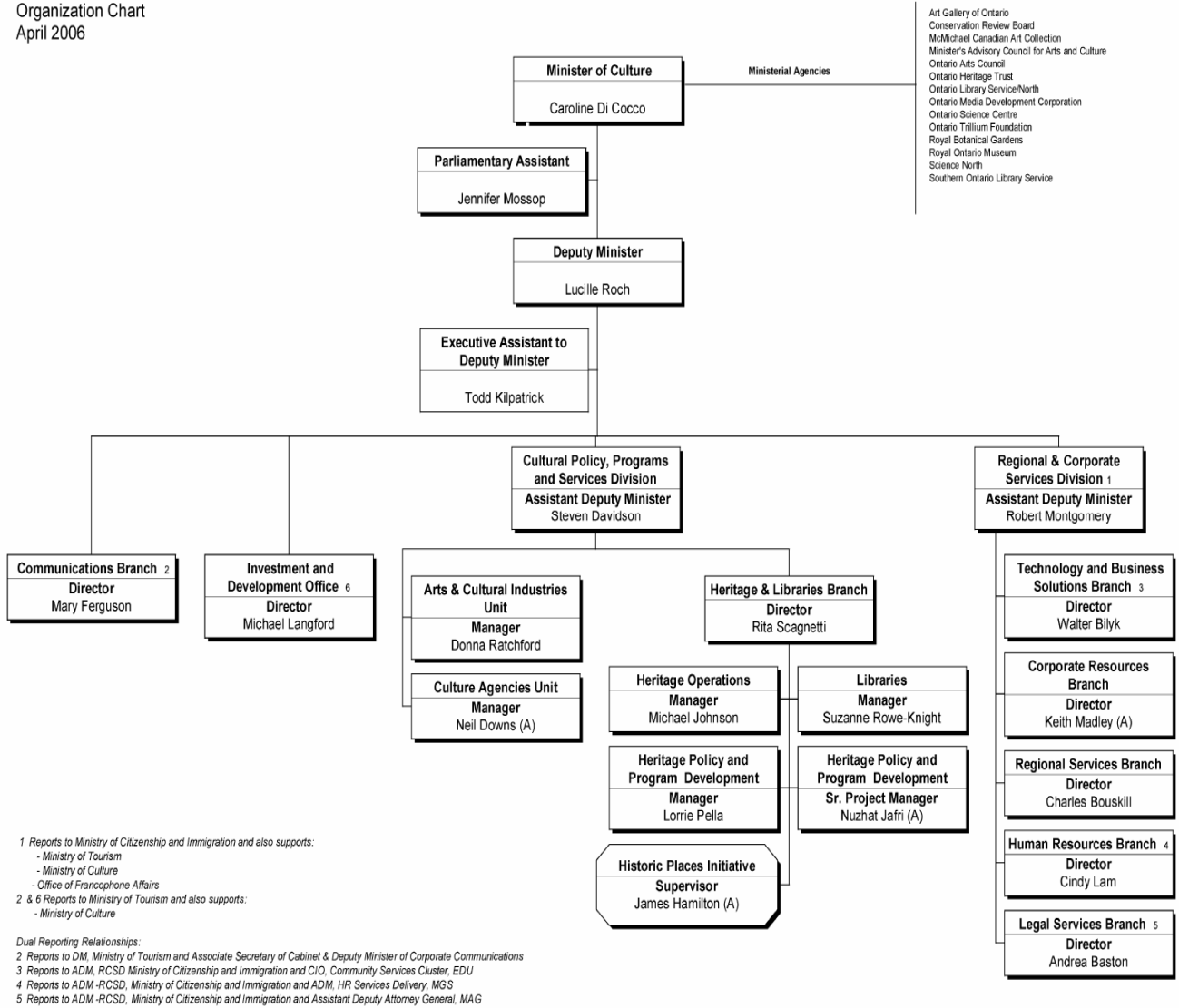
Services:

- Ontario Arts Council
- Ontario Media Development Corporation
- Ontario Trillium Foundation
- Ontario Library Service - North
- Southern Ontario Library Service

Ministry Organization Chart

Ministry of Culture

Organization Chart
April 2006



(A) Denotes "Acting"

Legislation

THE MINISTER, UTILIZING THE POWERS CONFERRED ON HER UNDER THE MINISTRY OF CITIZENSHIP AND CULTURE ACT, INsofar AS IT RELATES TO PROGRAMS AND ACTIVITIES RESPECTING CULTURE, ADMINISTERS THE FOLLOWING STATUTES:

ASIAN HERITAGE ACT, 2005, S.O. 2005, c. 10

Arts Council Act, R.S.O. 1990, c. A.30

Art Gallery of Ontario Act, R.S.O. 1990, c. A.28

Centennial Centre of Science and Technology Act, R.S.O. 1990, c. C.5

Celebration of Portuguese Heritage Act, 2001, S.O. 2001, c. 22

Foreign Cultural Objects Immunity from Seizure Act, R.S.O. 1990, c. F.23

German Pioneers Day Act, 2000, S.O. 2000, c. 7

George R. Gardiner Museum of Ceramic Art Act, R.S.O. 1990, c. G.7

Hummingbird Performing Arts Centre Corporation Act, 1998, S.O. 1998, c. 37

Irish Heritage Day Act, 2004, S.O. 2004, c. 10

McMichael Canadian Art Collection Act, R.S.O. 1990, c. M.4

Ministry of Citizenship and Culture Act, R.S.O. 1990, c. M.18 (as it relates to the activities and programs respecting Culture)

Ontario Heritage Act, R.S.O. 1990, c. O.18

Public Libraries Act, R.S.O. 1990, c. P.44

Royal Botanical Gardens Act, [1989 c.Pr.22]

Royal Ontario Museum Act, R.S.O. 1990, c. R.35

Science North Act, R.S.O. 1990, c. S.4

South Asian Heritage Act, 2001, S.O. 2001, c. 29

Tartan Act, 2000, S.O.2000, c. 8

United Empire Loyalists' Day Act, 1997, S.O. 1997, c. 42

Agencies, Boards and Commissions (ABCs)

The Ministry's agencies, boards and commissions are:

- Art Gallery of Ontario
- Centennial Centre of Science and Technology
- Conservation Review Board
- McMichael Canadian Art Collection
- Minister's Advisory Council for Arts and Culture
- Ontario Heritage Trust
- Ontario Library Service – North Board
- Ontario Media Development Corporation
- Ontario Trillium Foundation
- Province of Ontario Council for the Arts (Ontario Arts Council)
- Royal Botanical Gardens
- Royal Ontario Museum
- Science North
- Southern Ontario Library Service Board

The Ministry's Crown Foundations are:

- Art Gallery of Ontario
- Canadian Opera Company
- Canadian Stage Company
- National Ballet of Canada
- Ontario Foundation for the Arts
- Royal Botanical Gardens
- Royal Ontario Museum
- Shaw Festival
- Stratford Festival
- Toronto Symphony Orchestra

PUBLISHED RESULTS-BASED PLAN 2006/07

Key Strategy: Investing in the Entertainment and Creative Industries

In the future, successful cities and regions will be those that value and develop their creative assets, both as high-growth sectors in their own right and as magnets for creative, well-educated, high-achieving people.

The entertainment and creative cluster is an emerging engine of economic growth, contributing to dynamic and strong communities across Ontario.

The Ministry of Culture recognizes the potential of our creative industries to contribute to economic growth and healthier communities. We will work with our cultural industries to develop their potential and support innovative approaches to build their market share.

Key initiatives for 2006-07

- The Ministry of Culture will invest in strategic activities for the Entertainment and Creative cluster in partnership with other Ontario government ministries.
- We will support skills development, product development and marketing through the new, \$7.5 million Entertainment and Creative Cluster Partnership Fund, to be administered by the Ontario Media Development Corporation.
- We will showcase Ontario's cultural industries and Ontario artists through the Ministry of Economic Development and Trade's foreign trade offices.
- We will extend the enhanced 18 per cent tax credit for film production services to March 2007.
- We will expand eligibility for the Ontario Interactive Digital Media Tax Credit and increase the credit from 20 per cent to 30 per cent for smaller businesses.
- We will invest \$25 million to build the new Festival Centre as a permanent, world-class home for the Toronto International Film Festival.
- We will work with the Toronto City Summit Alliance to develop the 2007 Toronto Arts, Culture and Creativity Festival to promote Ontario's arts and culture and boost cultural tourism to Ontario.
- We will work with key partner ministries to provide forums and workshops to promote the benefits of municipal cultural planning.
- We will help develop tools and resources to support municipalities' efforts to integrate culture into their broader planning agendas.

Key Strategy: Enhancing the economic condition of artists

Artists make significant and lasting contributions to our economy, quality of life, education, innovation and individual/community health and collective identity.

In 2004, the Minister's Advisory Council for Arts and Culture was established as an advisory agency of the Ministry of Culture. Its mandate is to provide advice to the

Minister of Culture on policies and programs to support the arts, cultural industries and heritage sectors, and to create an open forum for discussion with the culture community. One of the council's initial priorities was to determine how best to improve the socio-economic conditions of Ontario's artists.

Members of the arts and culture community (individual artists, organizations, arts associations, unions, academia and others) were invited to share their views on areas affecting the socio-economic status of the artist in Ontario. Priorities addressed included: improving artists' ability to earn a living; recognizing and enhancing artists' labour status; promoting artists and their work; and enhancing artists' health and well-being.

Over 2006-07, the council will develop key recommendations that recognize the importance of artists, and their contribution to our social and economic well-being, for the consideration of the Minister of Culture.

Key initiatives for 2006-07

- The ministry will support the council as it reviews consultation results and develops recommendations. Pending government direction, the ministry will work with its stakeholders and other ministries to implement key recommendations as appropriate.
- We will recognize the contribution of artists to Ontario's creative economy and quality of life through the inaugural Premier's Award for Excellence in Arts and Culture
- We will contribute \$40 million to Ontario's artists and arts organizations through the Ontario Arts Council.

Key Strategy: Sustaining our culture agencies

The range of the Ministry of Culture's attraction agencies is remarkable: from the display of fine arts to the conservation and exhibition of the plant world; from exhibiting diverse collections of world cultures to showcasing science and technology; from funding an arts education program to supporting a First Nations youth choir.

Our culture agencies' exciting exhibits, educational programs and workshops provide many opportunities for people to learn and explore while promoting the province to visitors.

The Ministry of Culture will maximize the economic, cultural and social contributions of its culture agencies, helping them to stimulate economic growth, job creation and stronger communities.

Key initiatives for 2006-07

- Great institutions are the foundations of great cities. The Ministry of Culture will continue to inspire a cultural renaissance in Toronto with \$49 million in new funding

to support capital projects at Ontario's major cultural agencies and institutions, such as the Royal Ontario Museum and Art Gallery of Ontario.

- We will invest \$10 million to assist with capital maintenance and repairs at built and natural heritage sites owned by the Ontario Heritage Trust.
- The ministry will provide one-time funding of \$1 million to support Science North, as well as \$1.5 million to assist with the completion of the Ontario Science Centre's Agents of Change capital expansion project.
- We will provide the Ontario Media Development Corporation with a one-time infusion of \$23 million to lead and implement a cluster development strategy for our entertainment and creative industries.
- We will enhance agency sustainability by developing strategies to strengthen and build the capacity of our cultural attraction agencies.

Key Strategy: Protecting our heritage

After more than 30 years, the Ontario government passed new legislation to strengthen the Ontario Heritage Act. The newly revised Ontario Heritage Act provides effective demolition controls that allow municipalities to stop the destruction of our designated heritage resources.

The ministry is developing a variety of tools to help local leaders, the heritage community and the public preserve, protect and promote our heritage. We are working with heritage property owners, real estate developers and other stakeholders to build awareness of the economic benefits of heritage conservation. To better protect our archaeological resources, the ministry is also introducing a new licensing system for archaeological fieldwork across Ontario.

Key initiatives for 2006-07

- The Ministry of Culture will work with municipalities to integrate heritage and cultural planning into community and economic development.
- We will deliver regulations, guidelines and training tools to help our heritage partners protect Ontario's heritage at the local, regional and provincial level.
- We will invest \$10 million to repair and improve natural and built heritage properties owned by the Ontario Heritage Trust.
- We will continue to implement the Historic Places Initiative and the new licensing system for archaeologists.

Key Strategy: Supporting our libraries

Public libraries play an important role in our communities. They provide free information, programs and services that promote literacy, encourage the success of our students, contribute to economic prosperity and improve our quality of life.

Key initiatives for 2006-07

- The Ministry of Culture will conduct a comprehensive review of provincial support for the library system to ensure it brings the greatest benefit to our public and First Nation libraries, and all library users across Ontario.
- We will invest \$6 million to promote family literacy and learning at rural, northern, Francophone and First Nations libraries serving communities of under 20,000 people.
- We will invest \$1 million to improve service at public and First Nations libraries in Northern Ontario.
- We will invest \$8 million to advance the development of the Ontario Digital Library, providing access to quality digital information to 6,500 public, school, college and university libraries across Ontario.
- We will take a leadership role in working with other library ministers from across Canada to create new opportunities in areas of common interest, such as literacy and Internet connectivity.
- The ministry will provide ongoing support for the Virtual Reference Library, the new Bibliothèque de référence virtuelle and the inter-library loan service.
- We will continue to partner with ServiceOntario to provide government information services in public libraries.

Key Strategy: Encouraging Ontario's Francophone culture

Ontario's Francophone arts, culture and heritage communities reflect and celebrate Franco-Ontarian culture and identity. They promote cultural diversity, advance life-long learning and contribute to the quality of life in communities across Ontario.

Key initiatives for 2006-07

- The Ministry of Culture will continue to support Ontario's Francophone arts and cultural organizations in their efforts to strengthen and enrich the personal, social and economic life of Franco-Ontarians.
- We will create new opportunities to showcase Franco-Ontarian culture.
- We will continue to work with our federal, provincial and territorial partners to determine new ways to support Francophone arts, culture and heritage initiatives.
- We will work with the Francophone cultural community and other partners to promote Franco-Ontarian culture in our schools, across Ontario and Canada, and around the world.

Key Strategy: Helping students succeed

The arts are an important component of our students' education. Whether it's singing in the school choir, learning math through dance, science through sculpture or learning how to deal with bullying and harassment in a theatrical production, our students benefit significantly from their exposure to the arts. In classrooms across the province, our students are achieving higher grades, improving their self-esteem

gaining essential creative and problem-solving skills for future jobs, and learning better conflict-resolution and communication skills.

Key initiatives for 2006-07

- The Ministry of Culture will help Ontario's young people achieve their full potential through investment in school and community-based arts education programs.
- We will contribute to building safe and strong communities through arts education initiatives designed for youth at risk.
- We will support arts and science education offered by our culture agencies.
- We will invest \$5 million over five years in the Royal Conservatory of Music's "learning through the arts" program, which provides teachers with creative tools to engage students in math, science, language, arts and social studies.

Supporting Government Priorities

The Ministry of Culture directly supports the achievement of three of the government's five key priorities, namely:

- Strong People, Strong Economy
- Stronger, Safer Communities
- Success for Students

The key results are, respectively:

- Higher employment and workforce participation
- Increased participation in vital cultural experiences
- Higher literacy and math scores

Strong People, Strong Economy

Culture brings economic benefits to Ontario. According to Statistics Canada, Ontario's culture GDP amounted to \$17.9 billion in 2001, and accounted for more than 250,000 direct jobs.

Job growth in the entertainment and creative cluster is expected to accelerate over the next two decades. This cluster has great potential to grow and create jobs, and it boosts economic growth by attracting tourists, businesses and investors.

Ontario has the talent, the infrastructure and the innovative edge to be a top competitor in the global entertainment marketplace. Our artists and cultural industry workers are amongst the most skilled and talented in the world.

We will continue to invest in the entertainment and creative industries to achieve economic growth and higher employment. We will work to improve the socio-economic conditions of our artists to empower them to create, grow and prosper.

Our cultural agencies are economic generators, attracting tourism and visitor spending to the province. They are also the mainstay of creative communities in Ontario and important partners in education.

In partnership with the private and public sector, many arts and cultural organizations are undergoing a “cultural renaissance”, revitalizing their facilities to help develop Ontario as a centre of cultural excellence and to enhance Ontario’s appeal as a must-see tourism destination.

Stronger, Safer Communities

The Ministry of Culture helps to build strong and prosperous communities across Ontario by fostering cultural vitality and diversity that contributes to civic pride, citizen engagement and a higher quality of life in communities across the province.

The ministry will continue to invest in our major culture institutions to help them live up to their potential as catalysts for a thriving and vibrant culture.

It will support municipal cultural planning across the province to diversify and strengthen economic development and community building, through the arts, heritage and other cultural resources that make every Ontario community unique.

Twenty years ago, the government of Ontario passed the French Language Services Act to help promote the rights of Francophones in the province. This year, the ministry will reaffirm its commitment to Ontario’s French-language community by continuing to support Francophone artists, arts and cultural organizations in their efforts to preserve and promote Francophone culture.

The passage of amendments to the Ontario Heritage Act in April 2005 has sparked new interest in heritage conservation. We look forward to working with municipalities and our other heritage partners as we develop regulations and additional tools to better preserve, protect and promote our heritage.

Public libraries play a vital role in building strong communities and enriching our quality of life. They help promote literacy for children and adults, provide opportunities for lifelong learning and support success in the classroom.

The ministry will continue to work with Ontario’s library community to ensure that provincial support for library services helps our public and First Nations libraries meet today’s needs and tomorrow’s expectations.

Success for Students

Arts education and other cultural experiences provide children and youth with effective and engaging means to build their confidence, express their individuality and creativity and improve their learning of core school curriculum (e.g. math, literacy and writing skills).

Arts and cultural experiences for children and youth include arts education in school and through community programs, early years' activities, as well as programs directed at youth at risk.

We will continue to invest our resources in arts and culture to enhance our children's education.

Performance Measures

The Ministry of Culture's performance measures for 2006-07 will include:

- Percentage increase in the use of public libraries;
- Percentage increase in funds allocated to Francophone culture through the ministry and the ministry's agencies;
- Increased attendance at Ontario's cultural attraction agencies;
- Increased attendance at Doors Open Ontario events; and
- Increase in self-generated revenues by the ministry's agencies as a percentage of their total operating costs.

MINISTRY FINANCIAL INFORMATION

Table 1: Ministry Planned Expenditures 2006/07

	Ministry Planned Expenditures (\$M) 2006/07
Operating (1)	303.7
Capital (2)	62.0

Note 1: Operating total includes \$49.1M in consolidated adjustments

Note 2: Capital total includes \$5.1M in consolidated adjustments

Table 2: Ministry Planned Expenditures by Program Name 2006/07

Program Name	Ministry Planned Expenditures (\$M)
Success for Students	83.9
Better Health	24.4
Strong People, Strong Economy	129.9
Strong Safer, Communities	14.8
Vital Public Interest	50.7
Capital	62.0

APPENDIX 1
PUBLISHED RESULTS-BASED PLAN 2005/06
AND
ANNUAL REPORT 2004/05

PUBLISHED RESULTS-BASED PLAN 2005/06

In 2005-06, the Ministry of Culture will:

- Invest in arts, culture and libraries to increase participation in vital cultural experiences
- Help preserve and protect our important heritage resources
- Find new ways to support economic growth and employment opportunities in Ontario's cultural industries
- Invest in arts education in our schools to help our students learn and succeed.

Key Strategy: Investing in Ontario's cultural experiences

The Ministry of Culture will continue to contribute to Ontario's cultural diversity, economic prosperity and higher quality of life by supporting Ontario's distinct cultural experiences.

Key initiatives for 2005-06

- We will help promote francophone culture in Ontario through ministry grant programs, and implement innovative agreements and projects to foster Francophone cultural development.
- We will celebrate outstanding achievements in arts and culture by introducing the Premier's Award for Excellence in the Arts.
- We will build vibrant arts and culture sectors by sustaining our investment in the Ontario Arts Council.
- We will build municipalities' awareness, support and capacity for cultural planning through cultural planning forums, sharing of best practices and other initiatives.
- We will invest in the Ontario Trillium Foundation, to help build strong and safe communities that offer Ontarians a higher quality of life.

Key Strategy: Protecting Ontario's heritage

By respecting our heritage, we preserve our past and protect our future. Our built and natural heritage resources play an integral role in shaping and celebrating the diverse identities of our communities, contributing to their unique character and making them wonderful places to live and visit.

Key initiatives for 2005-06

- We will implement changes to the Ontario Heritage Act to provide municipalities with new powers to help conserve important heritage buildings and other resources.
- We will help build a Canada-wide culture of heritage conservation in partnership with the federal government and other provinces and territories through the Historic Places Initiative.

Key Strategy: Supporting Ontario's cultural industries

Our culture is reflected in the books, magazines, films, television programs, sound recordings and digital media products created by Ontario's cultural industries. Ontario's cultural industries not only help us exchange ideas, images, stories and experiences that are uniquely Canadian, they also play an important role in our economy.

In 2005-06, the Ministry of Culture will expand and strategically realign investments in Ontario's cultural industries to create a competitive business environment and provide greater support for economic growth, job creation and skills training.

Key initiatives for 2005-06

- The Ministry of Culture will work with the Ministry of Economic Development and Trade to develop new strategies to increase the innovative and competitive advantage of our cultural industries.
- We will work with the Ministry of Tourism to develop cultural tourism opportunities through our cultural renaissance projects that include the Art Gallery of Ontario, the Canadian Opera House Corporation, the Royal Conservatory of Music, the Gardiner Museum of Ceramic Art, the Royal Ontario Museum and the Ontario Science Centre.
- We will enhance tax credits to our cultural industries (e.g. film and television, computer animation and special effects, interactive digital media, book publishing, sound recording, magazine publishing) to stimulate production and increase their competitiveness in the global marketplace.

- We will support the Minister's Advisory Council on Arts and Culture as it undertakes a broad-based public consultation to examine the social and economic conditions under which artists live and work.

Key Strategy: Helping students succeed

The exploration of the arts in the education system focuses on learning *about* the arts as well as learning *through* the arts. Arts education has proven to be an inspiring and effective way to help students understand and achieve higher grades in all aspects of the public school curriculum, including literacy and math.

Traditional art courses such as music, singing, theatre and dance help students develop their ability to listen and observe, to become more self-aware and self-confident. It encourages them to take risks, to solve problems in creative ways and draw on their own resourcefulness.

The arts have also been effective in teaching youth-at-risk essential life skills such as conflict resolution and effective communication, cooperation and leadership skills.

Key initiatives for 2005-06

- The Ministry of Culture will work with the Ministry of Education and cultural partners to enhance arts education in Ontario's public schools and community programs.
- We will enhance support for arts education activities at key cultural agencies and through ministry grant programs.
- We will support the Minister in establishing and chairing a federal/ provincial/ territorial Ministers of Culture Arts and Learning Working Group, to provide a national forum for the exchange of information, experiences, common challenges and opportunities to better inform and develop arts education programs.

Ontario's public and First Nations libraries are a vital hub of literacy and lifelong learning in their communities. The province's cultural attraction agencies also offer a wide range of educational programs, providing school groups and other young visitors with interactive learning opportunities that are informative, exciting and entertaining.

Key initiatives for 2005-06

- The Ministry of Culture will continue to support a vital library system that makes high quality learning tools and resources accessible to students and lifelong learners in communities across Ontario.
- We will emphasize the educational role of the ministry's cultural agencies, like the Ontario Science Centre and Science North, to more effectively contribute to student education and achievement.

Supporting Government Priorities

The Government of Ontario recognizes the enormous contribution of the arts, culture, heritage and library sectors in our province. Culture contributes to Ontario's economic and social well-being. It strengthens our communities and enriches our quality of life.

Strong People, Strong Economy

The Ministry of Culture will maximize its investments in cultural tourism and the cultural industries sector to support the government's priority of Strong People, Strong Economy. Cultural tourism contributes to economic prosperity by attracting more visitors and visitor spending to Ontario. The cultural industries generate revenues of \$6.6 billion annually and support over 45,500 jobs.

The ministry will:

- Help arts, culture and heritage organizations increase cultural tourism in Ontario
- Attract skilled people and high paying jobs to Ontario by supporting development of "creative clusters" and stimulating development of an innovative economy
- Generate more provincial revenues from investments in tax credits
- Seek the advice of the arts community on how to best support the social and economic condition of artists in our communities.

Success for Students

Arts education is a necessity. More exposure to the arts will help Ontario's young people raise their overall academic achievement. To support the government's priority of Success for Students, the ministry will transform its resources in arts and culture to enhance our children's education.

The ministry will:

- Invest in arts education projects to better address literacy and math scores, improve student achievement, engage youth at risk and promote healthy lifestyles.

Stronger, Safer Communities

To further the government priority of creating Stronger, Safer Communities that offer a high quality of life, the ministry will develop investments in the arts, culture and heritage to increase participation in vital cultural experiences.

The ministry will:

- Continue to support the 'cultural renaissance' of key cultural institutions like the Royal Ontario Museum, Art Gallery of Ontario, Canadian Opera Company, Ontario Science Centre, National Ballet School, Royal Conservatory of Music and the Gardiner Museum of Ceramic Art.
- Invest in the Ontario Arts Council to help build and strengthen our cultural institutions and our home-grown artists.

- Strengthen heritage protection tools to help municipalities in their efforts to preserve, protect and showcase our unique and irreplaceable cultural heritage.
- Advance municipal cultural planning to contribute to vibrant, prosperous communities.
- Invest \$100 million in the Ontario Trillium Foundation to support charitable and not-for-profit organizations in projects/programs that support arts and culture, the environment, human and social services and sports and recreation in their communities.
- Make strategic use of provincial library resources to deliver cost-efficient public services.
- Continue to support our community museums in their efforts to preserve and present the past cultural life of our communities.
- Continue to provide operational support for the province's arts and culture agencies.

Table 1: Ministry Planned Expenditures 2005/06

	Ministry Planned Expenditures (\$M) 2005/06
Operating (1)	275.4
Capital (2)	114.9

Note 1: Operating total includes \$24.7M in consolidated adjustments

Note 2: Capital total includes \$(23.7)M in consolidated adjustments

Table 2: Ministry Planned Expenditures by Program Name 2005/06

Program Name	Ministry Planned Expenditures (\$M)
Success for Students	82.7
Better Health	24.4
Strong People, Strong Economy	127.2
Strong Safer, Communities	14.8
Vital Public Interest	26.3
Capital	114.9

2004/05 ANNUAL REPORT

Saving Ontario's heritage for future generations

Ontario's heritage took centre stage at the beginning of 2004-2005. Comprehensive changes to the Ontario Heritage Act were introduced in the Legislature on April 21st, 2004, and second reading was completed later that year, on November 2nd. The centrepiece of the new legislation was strengthened demolition controls, giving municipalities the ability to preserve heritage properties for future generations.

Other proposed changes to the act included new provincial powers to identify and designate heritage sites of provincial significance. The revisions also ensured that property owners who were refused permission to demolish would have the right to a binding appeal.

Other key amendments provided greater clarity in the municipal designation process and better planning tools for the protection of heritage conservation districts. The amended act also proposed increased provincial protection for the most significant and fragile marine heritage sites.

Ontario was an active partner in the Historic Places Initiative, a federal program to conserve and celebrate Canada's historic places. Ontario worked collaboratively with the federal government and provincial and territorial partners to help build a culture of heritage conservation Canada-wide.

Building a stronger cultural community

On July 27th, 2004, the Minister of Culture announced the creation of the Minister's Advisory Council on Arts and Culture. This 15-member council's mandate is to advise the Minister on policies and programs that support strong and vibrant cultural communities through the arts, cultural industries, heritage and libraries sectors, as well as create an open forum for discussion with the culture community.

The council provides advice on ways to enhance and further recognize the role and contributions of Ontario's artists.

Boosting the film and television industry

The Ontario film and television industry employs more than 20,000 people. It generates \$2 billion annually for Ontario's economy and is a major contributor to our quality of life.

The government announced an investment of \$48 million in two tax credits effective January 1, 2005. This investment allows film and television producers to claim a tax credit against their labour costs. The investment:

- Increased the Ontario Film and Television Tax Credit for domestic productions from 20 to 30 per cent for five years, and maintained the 10 per cent regional bonus credit for productions made outside of Toronto.
- Increased the Ontario Production Services Tax Credit for foreign productions from 11 to 18 per cent.

The Ontario Media Development Corporation, an agency of the Ministry of Culture, administers these tax credits, as well as other tax credits and a variety of programs for all the cultural industries, including book and magazine publishing, sound recording and digital media.

The Ontario Trillium Foundation

The government of Ontario invested \$100 million in the Ontario Trillium Foundation to support their community and province-wide grant program. In 2004-05, the Ontario Trillium Foundation (OTF) awarded 1,422 grants to charitable and not-for-profit organizations throughout Ontario. Approximately 23 per cent of its funds were awarded to the arts and culture sector, 10 per cent to the environment sector, 43 per cent to the human and social services sector, and 24 per cent to the sports and recreation sector.

During the year, more than 175,000 volunteers contributed 5.6 million hours to initiatives supported by the OTF.

Cultural Renaissance

The ministry worked with the boards and senior management teams of the Royal Ontario Museum (ROM), the Art Gallery of Ontario (AGO) and the Ontario Science Centre (OSC) on their major capital expansion projects. In addition to support from the provincial and federal governments, the “Renaissance ROM”, “Transformation AGO” and the OSC’s “Agents of Change” projects garnered unprecedented financial support from business, philanthropists and individuals. All three projects are providing economic benefits through job creation and their impact on cultural tourism. The Canadian Opera Company, National Ballet School and Gardiner Museum and other capital projects supported by the province, are part of a cultural renaissance that will benefit Ontario and Ontarians.

Ontario Arts Council

The province provided almost \$40 million to the Ontario Arts Council. In 2004-2005, OAC funded 1,327 individual artists and 784 arts organizations. These grants, from over 40 funding programs, benefited artists, arts organizations and their 251 communities across Ontario. The OAC also offers awards, prizes and scholarships from private funds managed by its foundation.

The organizations that receive operating support noted these results:

- over 10 million people in Ontario experienced over 37,000 public arts activities;
- over 24,000 artists were provided employment; and
- over 42,000 volunteers contributed their time and demonstrated their commitment to these artistic offerings.

The Ontario Arts Council has increased its support to Francophone artists and arts organizations; strengthened community outreach, enhanced arts education and support for the aboriginal community.

Francophone cultural development

This year, the Ministry of Culture took important steps to strengthen and enhance Ontario's francophone culture. For example:

- MCL appointed francophone representatives to the Minister's Advisory Council for Arts and Culture
- MCL involved key francophone stakeholders in the development of the proposed amendments to the Ontario Heritage Act
- With the Ministry of Tourism and Recreation and MCL's cultural agencies, the Ministry helped develop and implement a five-year Champlain 400 strategy to promote Ontario's francophone culture and heritage
- The Ontario Trillium Foundation supported nearly 100 francophone arts and cultural community groups.
- The Ontario Arts Council took steps to enhance their support to the francophone culture sector, including a \$1.47M budget in 2004-05 for Franco-ontarian sector grants, which represents a \$332,000 increase over the 2003-04 budget.

Arts education is a necessity

In 2004-2005, the Ministry of Culture began to realign its resources in arts and culture to enhance education and increase student achievement in all areas, including literacy and math scores. Ministry staff worked on enhancing education through arts education at cultural agencies and science-based learning at Ontario's science centres.

The ministry partnered with the ministries of Education, Children and Youth Services, and Training, Colleges and Universities, to develop initiatives and a strategy to enhance arts education in Ontario's public schools and through informal community experiences.

The Ministry of Culture invested \$323,000 in 10 pilot arts education projects to better address literacy and math scores, increase student achievement, engage youth at risk, and promote healthy lifestyles.

Other arts education initiatives included an arts education video produced by the Ontario Arts Council, which launched the OAC's February 2005 "Arts Ed Rocks" event. The video highlights arts education initiatives and performances by Ontario youth.

Libraries offer more services

The government invests more than \$28 million annually in public libraries to support a vital public library system that makes high quality learning tools and resources accessible to students and lifelong learners across Ontario.

On October 22nd, 2004, the Ministry of Culture announced the Ontario Trillium Foundation's support for libraries serving rural and small communities.

Public libraries in municipalities with populations of 20,000 or less can now apply for support under the Ontario Trillium Foundation's Special Initiative for Rural and Small Communities. The activities funded must be in either the arts and culture or the sports and recreation sector. This acknowledges the important role small libraries play as a centre for community activities and development in rural, northern and small communities.

There are approximately 330 libraries serving these communities in Ontario.

On November 2nd, Ontarians were given better access to government information and services in both French and English through Ontario's public library system. Citizens are now able to use library computers to access the ServiceOntario website and complete many routine transactions. They can now renew licence plates, update addresses, register a business or even plan an Ontario vacation getaway without ever leaving the library!

On October 18th, the Ministry of Culture and the Ontario Media Development Corporation sponsored a program to get Ontario children's books, published by Ontario publishers, into libraries across the province. The program, called KidsRead Ontario, offers Ontario libraries the opportunity to order Canadian children's books, available in both English and French, cost-free from a list of 750 titles provided by Ontario's internationally renowned children's book publishers.

For the first time, library users across the province were given access to over 50 specialty literary and cultural magazines in both French and English through their public libraries, thanks to a partnership between the Ministry of Culture and the Canadian Magazine Publishers Association (CMPA).

The Library Partnership Project makes it easier and more affordable for libraries to order small arts and literary magazines listed in the CMPA library subscription catalogue by offering them a 20 per cent discount.

The Virtual Reference Library (VRL) is an initiative of the Toronto Public Library (TPL) to develop an electronic library. Through subject guides, digital collections and online services, the VRL provides all Ontarians with equitable access to reliable information resources, enhances the reference capacity of Ontario's public libraries and increases the presence of Ontario's cultural heritage on the Internet. The Ministry of Culture contributes \$1.4 million annually to the VRL, representing 25 per cent of its total annual funding. The Toronto Public Library funds the remainder.

Municipal Cultural Planning

The Ministry provided leadership by supporting several municipal cultural planning initiatives.

The Ministry's initiatives this year included:

- Six Municipal Cultural Planning forums in the planning stages for April/October 2005
- Seed investment in the Creative Clusters Development Program, which provides municipalities with advice, tools and resources to develop not-for-profit multi-use and multi-tenanted cultural facilities, and was launched in communities across Ontario in February 2005
- Investment in ArtsVe\$t, the program run by the Council for Business and the Arts in Canada, and contribution to its redesign with a new focus to develop arts and business partnerships that support municipal cultural plans.

Royal Botanical Gardens

The government is committed to preserving the Royal Botanical Gardens (RBG) as a unique and important cultural attraction, showcasing our natural heritage for local residents and visitors to Ontario.

The ministry provided one-time funding of \$1.87 million to the Royal Botanical Gardens (RBG) in 2004 to help address its financial challenges. The minister also appointed a community stakeholder committee, chaired by former Hamilton Mayor Robert Wade and regional planning expert David Carter to help the RBG review its mandate and develop a long-term strategy for sustainability and growth.

Table 3: Ministry Expenditures

	Ministry Actual Expenditures (\$M) 2004/05
Operating	279.4
Capital	64.3
Staff Strength (as of March 31, 2005)	531.91

Note 1: Operating total includes \$27.1M in consolidated adjustments

Note 2: Capital total includes \$(16.5)M in consolidated adjustments